# Stay productive and save big with HP LaserJet, ScanJet, PageWide and Digital Senders



### **Reinventing Business Printing and Scanning**

HP business portfolio now has an unrivaled depth and breadth of hardware, software, and solutions designed to benefit any business, no matter the size or specific needs.



#### Why HP LaserJet?

When you buy an HP LaserJet with JetIntelligence you are buying a printer that delivers leading performance, print-shop quality color documents, and the best value for black-and-white printing. Thanks to new Original HP Toner cartridges with JetIntelligence, the new LaserJets are smaller, faster and use less energy. And, HP LaserJet printers and MFPs offer features like HP JetAdvantage Private Print, which helps protect documents and reduce unclaimed print jobs. Plus, HP LaserJet Enterprise devices provide the industry's deepest printer security—protecting your device, data, and documents.

#### Why HP PageWide?

Get the lowest total cost of ownership and fastest speeds† in its class; drive productivity with professional-quality color documents plus superior security and proven energy efficiency.

Category	Product	SKU	IR Amount	Promo Start Date	Promo End Date
MONO LASERJET	Neverstop Laser 1001nw	5HG80A	\$30	10/04/20	10/24/20
	LaserJet Enterprise SFP M507n	1PV86A	\$130	10/01/20	11/30/20
	LaserJet Enterprise SFP M507dn	1PV87A	\$240	10/01/20	11/30/20
	LaserJet Enterprise SFP M507x	1PV88A	\$250	10/01/20	11/30/20
	LaserJet Enterprise MFP M528dn	1PV64A	\$250	10/01/20	11/30/20
	LaserJet Enterprise MFP M528f	1PV65A	\$350	10/01/20	11/30/20
	LaserJet Enterprise Flow MFP M528c	1PV66A	\$500	10/01/20	11/30/20
	LaserJet Enterprise Flow MFP M528z	1PV67A	\$500	10/01/20	11/30/20
COLOR LASERJET	Neverstop Laser MFP 1202nw	5HG93A	\$30	09/27/20	10/31/20
	Color LaserJet Ent M553n	B5L24A	\$120	10/01/20	10/31/20
	Color LaserJet Ent M553dn	B5L25A	\$140	10/01/20	10/31/20
	Color LaserJet Ent M553x	B5L26A	\$200	10/01/20	11/30/20
	Color LaserJet Ent Flow MFP M577z	B5L48A	\$1,200	10/01/20	10/31/20
PAGE WIDE	PageWide Pro 452dw	D3Q16A	\$50	10/01/20	11/30/20
	PageWide Pro 552dw	D3Q17A	\$50	10/01/20	11/30/20

## **October Instant Rebates**

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[1] Comparison based on manufacturers' published specifications of fastest-available color mode (as of December 2013) and includes color laser MFPs <\$3,000 USD, based on market share as reported by IDC as of Q3 2013 and HP internal testing of printer in fastestavailable color mode (sample 4-page category documents tested from ISO 24734). For more information, see http://www.hp.com/go/printerspeeds [2] cost-per-gage (CPP) claim is based on the majority of color laser MFPs \$3,000 USD as December 2013, based on market share as reported by IDC as of Q3 2013. ISO yield is based on tention user printing in default mode. CPP comparisons for laser supplies are based on published specifications of the manufacturers' highest-capacity cartridges. For details, see http://www.hp.com/go/ficejet. CPP based on HP 980 ink cartridges' estimated street price. For more information, see http://www.hp.com/go/learnaboutsupplies